
Immerse yourself in the culture of Mt. Fuji in a 204-year-old mansion.

A cultural asset at the foot of Mt.Fuji at Gakurokusuien Opening September 30th 2023 (Reservations open August 30th)

Gakurokusuien (Location: Fujikawaguchiko Town, Yamanashi Prefecture)

This mansion was established 204 years ago as a branch of the Ide Honke (Ide Brewery), which has a history of about 500 years, and consists of the main building, which is a registered tangible cultural property of the Agency for Cultural Affairs, and the Nagayamon gate, which is a designated tangible cultural property of Fujikawaguchiko Town. The mansion is affectionately called Ide Shintaku by the locals. Here, you can appreciate the numerous works of art that have been passed down through the generations of the Ide family, and a combination of the historic architectural space and modern art makes this an accommodation facility where you can experience a moment you cannot experience anywhere else. Historical works related to Mt.Fuji are also exhibited here so that you can fully immerse yourself in Japanese culture and Mt.Fuji culture in this special space.

When opening Ide Shintaku as Gakurokusuien, we asked Noriko Sawayama, a representative of the Curation Hotel Association, to design the facility. The mansion has been reborn as a high-value-added lodging facility with a wonderful fusion of traditional Japanese architecture and world-class design.

About the Curation Hotel Association: <https://www.curationhotel.com>

Ms. Sawayama is also the president of BABID (British Association of Interior Design Business), and the designs of Gakurokusuien, created by Ms. Sawayama and the BABID team, was awarded a prize at a global design award in London this year.

BABID (British Association of Interior Design Business): <https://babid.org>

Gakurokusuien is attracting the attention of designers around the world, and it is opening on September 30th in 2023 as a rental accommodation facility limited to one group per day.



Built in 1819 and Registered as a tangible cultural property by the Agency for Cultural Affairs



Relocated in 1818 and Designated as a tangible cultural property of Fujikawaguchiko Town

About the Ide family

The current head of Shintaku Ide is the 6th generation and the 3rd generation of Fuji Lake Hotel Co., Ltd., located on the shores of Lake Kawaguchiko. Until now, we have carefully protected this house, which has a historical architectural style, but after 200 years, we felt that maintenance alone would be a harsh reality. In such a situation, we encountered Ms. Sawayama's completely new way of thinking about regenerating an old private house, and we empathized with her design that breathes new life into it while making the most of grand old things, and as a result, a wonderful space was created. Since its founding, Fuji Lake Hotel has carefully preserved and inherited the local culture. We would like to make the most of this place, Gakurokusuien, in order to pass on the thoughts of past generations to future generations.



Kaoru Ide,
Representative of
GakurokuSuien

Traditional Japanese room (1st floor)

As soon as you arrive through the entrance, you will see a three-room Japanese-style room. On sunny days, the ambient sunlight from the outdoors is pleasant, and the Japanese garden spans out in front of you. You can go outside from the Japanese-style room onto the wooden deck terrace. Seasonal sweets and sweets from famous local stores are available, so enjoying the garden while drinking tea is one way to spend your precious time. The way to enjoy this space is totally up to you. The paintings on the wooden doors and paper-covered sliding doors are like art pieces in a museum. The inner room is a special space where artistic designs and works of art with various historical backgrounds are in harmony. In addition, historical and cultural works left by generations of the Ide family, and prints related to Mt. Fuji are displayed in various places throughout. Some of the works have deteriorated over the course of their long history, but they have been carefully restored for viewing purposes. Please enjoy the time to immerse yourself in Mt. Fuji culture. Finding your favorite works is one way to enjoy your stay.



Living /dining room (1st floor)

The living room offers a combination of the beauty of traditional architecture with hand crafted beams, and art such as antique gold lighting and paintings. Please spend a leisurely time in the open space with a high atrium. As a treat from Gakurokusuien, we offer a box of locally produced snacks. Please enjoy it during the day or with some alcohol at night. You can spend a relaxing and carefree time on the L-shaped sofa.

The dining space has a large table and eight chairs. The space is suitable for meal times, deskwork and meetings. This space has a TV and sound system, therefore, you can use the space for meetings and job trainings. Internet is also available, so you can enjoy music, movies and a delightful time.



Kitchen /Bathroom (1st floor)

There is a counter table for 6 people and an open plan kitchen. The interior-lit shoji screens give a different impression in the morning and at night. We have a large-capacity household refrigerator, so you are welcome to bring your own food. Cooking heaters, cooking utensils, tableware, glasses, cutlery, and a dishwasher are all provided so that you can prepare your meals in a great environment. Please feel free to use this space as a private dining room.



This beautiful cypress bath can take up to two people taking showers at the same time. You can enjoy outdoor scenery from the window, and the glass-enclosed structure creates a fresh open space. Enjoy your bathing time surrounded by the scent of cypress.

The dressing room is also equipped with a clothes washing machine and clothes dryer, so that you can stay comfortably, even for long periods. You also have the option of using the large public bath and private hot spring bath at the Fuji Lake Hotel.



Bedroom (2nd floor)

There are 3, 2 person bedrooms. Therefore, you can have your own personal space and feel comfortable, even for long stays. Each room has a TV and charging space. One of the best ways to enjoy a long stay is to use different rooms on different days. The old-fashioned, relatively low ceiling makes the space feel more secured and relaxed. You can see Mt.Fuji from the window of your room, so how about starting a wonderful day by looking up at the sacred Mt.Fuji in the sun? We recommend using the “Workation desk” made of Japanese cypress for your morning coffee, reading, or even deskwork.

The blinds, cushions and bed throw are carefully selected from local materials and manufacturers. We have decorated the room with charms of the area. We are also striving to revitalize the surrounding area and local businesses by providing information so that if you find a product you like, you can directly access the manufacturers.



Meal/ drink service

We will prepare an assortment of appetizers that you can enjoy at Gakurokusuien. You can choose from two types of meals: Japanese food that goes well with *Sake*, and Western food that goes well with wine. Japanese *Sake* from The Ide *Sake* brewery and wine carefully selected by our sommelier are also available for purchase, so please enjoy the pairings. You can also make reservations for a breakfast option of freshly baked bread at the bakery “Pan Daniel” operated by the Fuji lake hotel and breakfast buffet in the hotel (morning and evening), and the French restaurant “PREMIER”. For those who wish to have a full-fledged meal, we will introduce famous local restaurants. Please feel free to choose according to your preference.

*The contents change depending on the season and stock.



Activity

We have prepared optional activities to make your stay even more enjoyable. We offer enjoyable Japanese cultural experiences planned personally; original tours led by Mt. Fuji guides, and other activities that can only be experienced here in collaboration with local professionals.



Facility information

Address: 20-1 Funatsu, Fujikawaguchiko Town, Minamitsuru District, Yamanashi Prefecture 401-0301

TEL: 0555-72-2211 (After September 30th 2023)

E-mail: info@gakuroku-suien.com

Website: <https://www.gakuroku-suien.com>

Total living space: 200 square meters

Accommodation capacity : 6 guests

Guests' age restriction: 12 years old or over

Check IN/ OUT : IN / noon OUT / 3PM the next day

Accommodation fee: The whole building rental fee from 300,000 yen (excluding tax)

Location: About 10 minutes from Kawaguchiko Interchange
(about 5 minutes on foot from the Fuji Lake Hotel)

Parking: 6 spaces

Reservation opening date: August 30th 2023 (Wed.)

Actual opening date: September 30th 2023 (Sat.)

*Advanced reservations and additional charges are required for meal services and activities.

* No smoking on the premises and/or no pets are allowed (for a registered tangible cultural property)



For inquiries about this release, please contact:

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【Video & Gallery】



【Website】



【Instagram】